

## DNA of Excellence 's Professional Development programs 2020-2021

Advanced Executive Communication & Listening Skills October seminar

Practical Emotional Intelligence for sales groups September seminar

Creativity in Management & Applied Innovation November seminar

Digital & E- Marketing: Social Media and online Strategies December seminar

IN\_HOUSE of any of these modules for a group ,book date,online.

Financial Accounting for the Nonfinancial Manager July seminar/August

The consultant's Tool kit for any

consultations January & July seminar

Fundamentals of Strategic Development February & June seminar

Innovation and Strategy of system Communication March & August seminar

Leadership and Communications February & October seminar

Leadership and Emotional Intelligence February seminar & November Seminar

Managing self and Leading Teams December seminar & October

Marketing Skills( for all groups)



All through the year, seminar, consulting, customizing, feedback package

Negotiation Skills: Strategies for Increased  
ROI MARCH & May SEMINAR

Strategic Management of Growth Companies

### **April & May Seminar**

- Strategy and Formation in higher  
Education/Educational needs April seminar {or all  
through year ,for clients groups}
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- Managing self and  
Leading Others May &  
October seminar
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- Negotiation Skills: Strategies for increased ROI March & July
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- Digital Marketing: Social media and Online Strategies

### **June & August**

- cross cultural competence
- Diversity skills for any functional groups

### **September & October**

- Artificial Intelligence: Scope & Implications for Business Strategies
- Continuous Quality Improvement Tools in Healthcare

### **November & December**

- Quality Improvement and Systemic Restructuring
- Complex Problem Solving through Design Thinking

Innovation and Strategic Development



December & July

Leadership Communications-principles of Listening

January & August

## 2019

Fundamentals of  
Strategy-ENTREPRENEURSHIP January &  
November

Creativity in Management & Administration  
February & October

Financial Accounting for the Nonfinancial Manager February & July

Marketing Strategy for any team

{All through the year,company based as well}

Negotiation Skills : Strategies for Increased  
ROI March/sept

- Strategic Management of Growth in Companies  
April & Nov

The Consultant's Tool kit for any  
consultation January & MAY

Fundamentals of Strategy  
formulation february

Leadership Communications  
August & january

Digital Marketing: Social media and Online Strategies  
May & October

Innovational Strategies for Development  
June/December

Strategy and formation in Higher Education  
May /august



Advanced Executive Managerial Communication Skills  
September

Fundamentals of Strategy June

Leadership and Decision Making October

Financial Accounting for the Nonfinancial  
Manager July

Marketing Strategy FOR specified job  
teams All through year



Strategic Management of Growth Companies

Enterprise Information Technology: Strategies for Complex System Implementations October seminar

Finance for the Nonfinancial Manager  
November

Privacy and Technology : Implications for  
Business December

YOUR INPUT NEEDED FOR DNA OF EXCELLENCE'S CONSULTATION & TRAINING:

1. Fix workshop date.
2. Give list of participants & contacts for individual consultation
3. Investment.

Then Allow us to formulate & accomplish, Success Guaranteed!call  
+971 55 6672309, d naconsultanceys@gmail.com.

A CLIENT (maximum 14 for one session) CAN ALWAYS BOOK FOR ANY OF THESE TOPICS,  
ROUND THE YEAR AT ANY PLACE—OUR FACILITIES, CLIENT HALL,OR HOTEL HALLS,WITH  
ONLY GROUP CHARGES AS FIXED.

{Faculty will be Invited as per preferences of client from around the world.}